



## Funding Guidelines

Centris Federal Credit Union is dedicated to supporting the community in which our members live, work and attend school. As a part of this commitment, Centris also chooses to support those organizations that directly benefit the communities we serve.

### Donation/Sponsorship Eligibility Guidelines

- Requests for donation or sponsorship should be made in writing using the official Centris Donation-Sponsor Request Form. Supporting information may be submitted along with a completed request form.
- Centris Federal Credit Union may make donations of money, property, services or volunteer support.
- Consideration for monetary donation or sponsorship will be based on funds available in addition to other guidelines listed.
- Centris makes contributions to organizations that serve the communities in which the majority of our members and potential members work or live. In general, support is given to organizations that provide for the health, education and welfare needs of our members and potential members.
- Centris will consider contributions to civic, recreational, non-profit or charity events, programs and publications located within our member area. As a sponsor, Centris will be provided published advertising or public name recognition from the requesting organization or group.
- Groups receiving support are also encouraged to use Centris Federal Credit Union for financial services.

### Organization or Request Exclusions

- Fundraisers benefiting an individual cause, single family or team/group cause
- Organizations tied directly to a religious or political affiliation. This includes any private school or organization founded upon religious beliefs
- Requests to cover travel costs
- Groups representing a conflict of interest for Centris or that promote specific programs or issues where members of the credit union may have divergent views

### Trademarks and promotion

- Groups receiving support are encouraged to use our logo or name in related print and advertising material. Use of the logo must be approved by the Centris Federal Credit Union Marketing Department at least 2 weeks prior to the event or respective deadline for art submittal.
- To request use of the Centris logo or that a customized ad be created, please email: [marketing@centrisfcu.org](mailto:marketing@centrisfcu.org) no less than 3 weeks prior to the date art is needed. Please include specs in your request such as preferred file format, size, color or B/W, bleeds, borders, etc.